

Social Media Coordinator

“I enjoy knowing that I am helping to raise awareness and funds for such an amazing charity. It is a great feeling to know you are making a difference in some way.” Sammy, Volunteer

What’s involved?

- Keep the branch/group’s social media channels updated
- Plan and schedule social media content
- Researching, creating and uploading relevant contents e.g. videos, photos
- Identifying key influencers and organisations to interact with on social media
- Replying to comments and messages

This role will suit me if I:

- Have some experience of social media
- Am able to write clearly, accurately and succinctly
- Am creative and can come up with fresh ideas
- Have enthusiasm to grow the branch/group online presence

What’s in it for me?

- Enhance your planning and organising skills
- Enhance your networking skills
- Become part of a friendly and dedicated team
- Make a positive impact to the lives of people affected by MND
- Get access to a range of learning opportunities



How flexible is the role?

The Social Media Coordinator will work from home and spend a few hours every week updating social media channels.

What sort of training/induction will I receive before starting?

You’ll be inducted into the role and informed about the Association. As part of this, you will receive e-learning, face-to-face training and mentoring. The training programme will also include experiential and reflective learning.

What’s the next step?

Get further information by emailing volunteering@mndassociation.org or call us on 01604 611681
We encourage and welcome applications from all backgrounds and all communities